

## TRANSCRIPT: The Story of Mimi's Melody

Katzinger's Founder Diane Warren says:

"At Katzinger's in 1984, we had a sandwich menu of 26 sandwiches. And on those 26 sandwiches there was the description of the sandwich itself and there was also a name. The names were about people that we loved, they were our best friends, they were our family, those kinds of things.

We thought about that and we wanted these names to indicate what that person means to us. #5, Mimi's Melody, is a really good example of that.

Mimi is my grandmother. She also played piano by ear even though she didn't have a piano of her own to practice on. She actually ended up, when she was a little bit older, playing piano for the silent movies. Isn't THAT cool?!?

So, of course, she had to be on our sandwich menu."