

## TRANSCRIPT: Judy & Jerry's Sunday Supper - the Story behind the Sandwich

Katzinger's Founder Diane Warren says:

"So we've talked about the first 26 sandwiches and those were sandwiches that we had named ourselves. When we got to #27 it was a different story and from then on it was a different story.

Judy and Jerry's Sunday Supper - and what they did, they would come into the deli and they would change our classic Reuben into a different sandwich by changing the sauerkraut into Cole slaw. And they came like every Sunday night and did that.

And so I tasted that sandwich and thought that's a really good sandwich and we should get that on the next menu. And we did. Judy & Jerry's Sunday Supper, because it was a great sandwich, and it was the first of the sandwiches that we ourselves had not made.

So Judy & Jerry inspired this new way to name a sandwich by creating their own. So we left it open to the customers now - what sandwiches do you want and what do you want to call them?"